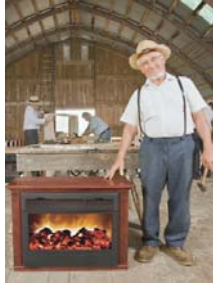




Heat Surge Amish Fireplace Buyers



PERSONNEL

List Manager

Universal Media Syndicate
3939 Everhard Rd NW, Canton, OH 44709
Phone: 330-966-9000, Fax: 330-244-7060
URL: <http://www.universalmediasyndicate.com>

Key Contact: Steve Incorvati, Phone: 330-966-9000 x 8251
E-mail: sincorvati@uni-syn.com

SUMMARY DESCRIPTION

Buyers of the Heat Surge Amish Fireplace with mantle.

47% male, 53% female.
Average unit of sale 460.00.

LIST SOURCE

Direct mail, Internet/online/website, Space ads, TV

SELECTIONS WITH COUNTS

Updated: June 3, 2010.

	Total Number	Price per/M
Total universe	842,635	100.00
Quarterly hotline	22,194	+10.00
Minimum order 5,000.		

OTHER SELECTIONS

State, SCF, Zip 5.00/M extra; key coding 2.00/M extra; multi-buyers 10.00/M extra; phones \$300/m.

COMMISSION, CREDIT POLICY

20% commission to recognized brokers. Cancel charges: All cancelled orders, whether run or not, will be subject to a 100.00 cancellation fee plus 8.00/m run charges and any applicable shipping & material fees. All orders cancelled after mail date or merge purge will be billed at full rental price.

METHOD OF ADDRESSING

e-mail, 50.00 fee; FTP, 50.00 fee.

RESTRICTIONS

Sample mailing piece required.