



PatentHEALTH Diet & Joint Merchandise Buyers



PERSONNEL

List Manager

Universal Media Syndicate

3939 Everhard Rd NW, Canton, OH 44709

Phone: 330-966-9000, Fax: 330-244-7060

URL: <http://www.universalmediasyndicate.com>

Key Contact: Steve Incorvati, Phone: 330-966-9000 x 8251

E-mail: sincorvati@uni-syn.com

SUMMARY DESCRIPTION

Buyers of supplements for diet and weight loss, arthritis relief and overall joint care, both topical and ingestible.

29% male, 71% female.

Average unit of sale 100.00.

LIST SOURCE

Internet/online/website, Space ads, retail.

SELECTIONS WITH COUNTS

Updated: November 2, 2011

	Total Number	Price per/M
Total universe	370,414	100.00
Phones	279,048	300.00
Quarterly hotline	7,540	+10.00
Weight Loss	154,293	+10.00
Joint Health	220,852	+10.00
Minimum order 5,000.		

OTHER SELECTIONS

State, SCF, Zip \$5.00/M extra; key coding \$2.00/M extra; multi-buyers \$10.00/M extra; phones \$300/m.

COMMISSION, CREDIT POLICY

20% commission to recognized brokers. Cancel charges: All cancelled orders, whether run or not, will be subject to a \$100.00 cancellation fee plus \$8.00/m run charges and any applicable shipping & material fees. All orders cancelled after mail date or merge purge will be billed at full rental price.

METHOD OF ADDRESSING

e-mail, \$50.00 fee; FTP, \$50.00 fee.

RESTRICTIONS

Sample mailing piece required.