



PatentHEALTH Diet & Joint Merchandise Buyers



PERSONNEL

List Manager

Universal Media Syndicate

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SUMMARY DESCRIPTION

Buyers of supplements for diet and weight loss, arthritis relief and overall joint care, both topical and ingestible.

29% male, 71% female.

Average unit of sale 100.00.

LIST SOURCE

Internet/online/website, Space ads, retail.

SELECTIONS WITH COUNTS

Updated: June 3, 2010.

	Total Number	Price per/M
Total universe	338,864	100.00
Quarterly hotline	16,500	+10.00
Weight Loss	138,840	+10.00
Joint Health	204,188	+10.00
Minimum order 5,000.		

OTHER SELECTIONS

State, SCF, Zip 5.00/M extra; key coding 2.00/M extra; multi-buyers 10.00/M extra.

COMMISSION, CREDIT POLICY

20% commission to recognized brokers. Cancel charges: All cancelled orders, whether run or not, will be subject to a 100.00 cancellation fee plus 8.00/m run charges and any applicable shipping & material fees. All orders cancelled after mail date or merge purge will be billed at full rental price.

METHOD OF ADDRESSING

e-mail, 50.00 fee; FTP, 50.00 fee.

RESTRICTIONS

Sample mailing piece required.